

### Agenda Wednesday, November 14

8:00am - 9:00am

**Registration**

9:00am - 10:30am

**Welcome**

(Meridian Ballroom East and Center)  
David Terrell, Deputy Chief of Staff  
Office of Lt. Governor Becky Skillman

**Opening Session** (Plenary)

(Meridian Ballroom East and Center)

**“Rural Innovation”**

Elaine Matthews, Senior Vice President  
North Carolina Rural Economic Development Center

10:30am - 10:45am

**Networking Break**

10:45am - 12:00pm

**Session 1 Tracks**

Attendees may choose from the following



**Healthy: Local Food Systems: Building a  
Stronger Regional Farmer to Consumer Connection**  
(Circle East Suite)

*This session will focus on the local food movement with  
discussions on several different collaborative models  
including food hubs, food co-ops and small farmers  
involved with farmers markets and Consumer Supported  
Agriculture.*

Presenters:

Neil Mosley, Co-Owner

Pleasant Acres Farms

Roy Ballard, Purdue Extension Educator

Agriculture and Natural Resources, Hancock  
County

Ellen Michel, Marketing Manager

Bloomingfoods



**Healthy**



**Wealthy**



**Wise**

**Agenda**  
**Wednesday, November 14**

**10:45am - 12:00pm**

**Session 1 Tracks (continued)**

Attendees may choose from the following



**Wealthy: Place Based Investment**

(Circle Center Suite)

Moderator:

Anicia Richardson, Marketing Communications Manager  
Indiana Office of Tourism

Presenters:

J. P. Hall, Director  
Indiana Landmarks' Eastern Office  
Cambridge City

Mayor Mary Snyder  
Cannelton, Indiana

Karen Niverson, Executive Director  
Marion/Grant County CVB

Kyle Brown, Employee Relations and Community Director  
Bedford City, Indiana



**Wise: Creative Workforce**

(Circle West Suite)

*Workforce innovation—Rural Communities are especially challenged by a workforce in transition. As the industry landscape changes, local leaders and workforce investment boards must find creative solutions. This session will touch on the subject and discussion will be focused on live examples of what and where innovative tactics are working*

Presenters:

Craig Lamb, Executive Director-Corporate College  
Ivy Tech--Lafayette

Roy Vanderford, Director of Workforce Strategies  
The Center of Workforce Innovations

**12:15pm - 1:30pm**

**Lunch**

(Meridian Ballroom East and Center)

**Lt. Governor Becky Skillman**  
**Keynote Speaker**



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### Agenda Wednesday, November 14

1:45pm-2:00pm

#### Networking Break

2:00pm-3:15pm

#### Session 2 Tracks

Attendees may choose from the following



#### **Healthy: Local Food Systems: Building a Stronger Regional Farmer to Consumer Connection**

(Circle East Suite)

*This session will focus on the local food movement with discussions on several different collaborative models including food hubs, food co-ops and small farmers involved with farmers markets and Consumer Supported Agriculture.*

Presenters:

Neil Mosley, Co-Owner

Pleasant Acres Farms

Roy Ballard, Purdue Extension Educator

Agriculture and Natural Resources, Hancock County

Ellen Michel, Marketing Manager

Bloomingfoods



#### **Wealthy: Local Foundations and Community Development**

(Circle Center Suite)

Moderated by Dick Heupel, Director Economic and Community Development for Building Better Communities at Ball State

Panel:

Katy Silliman, Division 2020 Director

Northeast Indiana Regional Partnership

Andy Fraizer, Executive Director

Indiana Association for Community Economic Development

Phil Lehmkuhler, Indiana State Director

USDA Rural Development

Mayor Bob Hall,

City of Charlestown, Indiana



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### Agenda

**Wednesday, November 14**

**2:00pm-3:15pm**

**Session 2 Tracks (continued)**

Attendees may choose from the following



**Wise: Rural Youth Innovation**

**Pike Central High School**

(Circle West Suite)

*This track will show real life student examples of how communities support entrepreneurial investment in youth and talent retention in rural Indiana. See the youth present their projects and learn how those projects are supported through unique partnerships in Economic Development, Education, and local leadership.*

Presenters:

Mayor Jon Craig

City of Petersburg, Indiana

Paul Lake, Executive Director

Pike County Economic Development

Suzanne Blake, Superintendent

Pike Central Schools

**3:15pm-3:30pm**

**Networking Break**

**3:30pm-4:45pm**

**Session 3 Tracks**

Attendees may choose from the following



**Healthy: Rural Hospitals: An Economic Driving Force**

(Circle East Suite)

*This session will focus on the importance of quality rural health care as a critical component to attract business and industry and enhance economic development in the face of the upcoming changes in health care.*

Presenter:

Tim Putnam, President

Margaret Mary Community Hospital

Batesville, Indiana



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**Wise**

**Agenda**

**Wednesday, November 14**

**3:30pm-4:45pm**

**Session 3 Tracks (continued)**

Attendees may choose from the following



**Wealthy: Indiana's Local and Regional Food  
Logistics Assets & Networks**

(Circle Center Suite)

*This session will present two interactive GIS-based online tools- first shows the movement of processed foods flows and the second shows the spatial distribution of farmers markets across USA. The session will also cover research and some emerging trends in food logistics.*

Presenters:

Indraneel Kumar, AICP

Regional Planner: GIS and Spatial Analyst

Purdue Center for Regional Development

Purdue University

Andrey Zhalnin, Spatial Analyst

Purdue Center for Regional Development

Purdue University



**Wise: Rural Youth Innovation  
Rochester High School**

(Circle West Suite)

*This track will show real life examples of how communities support and participate in the process of certifying their community as a technology school through 21st century curriculum innovations. Zebra New Tech uses project-based instructional units in which students use technology as an instructional tool.*

Presenters:

Dan Ronk, Superintendent

Rochester School Corporation

Jason Snyder, Principal

Rochester High School

Terry Lee, Executive Director

Fulton Economic Development Corporation



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**Agenda  
Wednesday, November 14**

**5:00pm-6:30pm**

**Reception & Networking**

(Meridian Ballroom West)

Meet & Greet with wine tasting: Sponsored by Indiana  
Wine and Grape Council

*Please join us to honor Don Koverman*

**Agenda  
Thursday, November 15**

**8:00am-9:00am**

**Continental Breakfast**

(Meridian Ballroom East and Center)

**9:00am-9:30am**

**Plenary Session**

(Room: Meridian Ballroom East and Center)  
New Lt. Governor Speaks

**9:30am-9:45am**

**Networking Break**

**9:45am-11:00am**

**Session 4 Tracks**

Attendees may choose from the following



**Healthy: Rails to Trails**

(Circle East Suite)

*Communities and rural areas across Indiana are discovering the value that multi-use trails bring to area residents and visitors. This session will highlight the state wide efforts to create more access to these important facilities. Presenters will also explain how rural communities can leverage economic, social and health benefits from bicycle and pedestrian networks.*

Presenters:

Peter Fritz, Healthy Communities Planner

Indiana State Department of Health

Bob Bronson, Section Chief of Grants and Planning

Department of Natural Resources



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**Agenda  
Thursday, November 15**



9:45am-11:00am

**Session 4 Tracks (continued)**

Attendees may choose from the following



**Wealthy: Transfer of Wealth**

(Circle Center Suite)

*How can community foundations better answer the question: 'Why should I give?' to reach wealth holders.*

Presenter:

Pamela Jones Davidson, J.D.



**Wise: Stellar Communities**

(Circle West Suite)

*In tracking the continual process of this innovative program, all four Mayors of the pilot communities of Delphi, Greencastle, North Vernon and Princeton have been invited to discuss how the Stellar Communities program have begun to transform their communities. Discussion will focus on best practices and lessons learned. We will also chat about the successes and challenges.*

Moderator: Michael Thissen, Director of Community Affairs  
Office of Community and Rural Affairs

Presenters:

Mayor Randy Strasser

City of Delphi, Indiana

Mayor Sue Murray

City of Greencastle, Indiana

Mayor Harold "Soup" Campbell

City of North Vernon, Indiana

Mayor Robert Hurst

City of Princeton, Indiana



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**Agenda  
Thursday, November 15**

**11:00am-12:15pm**

**USDA**  
(Circle West Suite)  
Presenters:  
TBA  
TBA

**12:15pm**

**Closing Comments**  
(Meridian Ballroom East and Center)  
Philip G. Lehmkuhler, Indiana State Director  
USDA Rural Development

**12:30pm-4pm**

**Special Post Event Session**  
(Meridian Ballroom East and Center)  
*The state of Retail Ag Opportunities in Indiana entering 2013 - A comprehensive review of programs and activities focused on retail agriculture, value-added and entrepreneurial opportunities in Indiana. The goal of this session is help us establish a shared vision of where our state's strengths and weaknesses are in this area as we end 2012 and begin 2013.*



**Healthy**



**Wealthy**



**Wise**